

more quality preventive products from Preventech® ...



NEXT® Prophy Paste — “Wow Your Patients!”

- Non-splatter formula • Flash rinsing • Polishes smoothly and removes stains easily
- 4 grit options: Fine (Gold), Medium (Blue), Coarse (Red) and Extra Coarse (Light Green)
- 11 great-tasting flavors: Mint, Cherry, Wintergreen, Chocolate Mint, Bubble Gum, Vanilla, Watermelon, Cinnamon, Tropical Fruit, Grape and Spearmint



Pivot® Disposable Prophy Angle — “Runs Like Metal”

- Works smoothly and quietly with less vibration • No noisy chatter
- Shorter profile cup/head improves access in hard-to-reach areas • Non-slip grip
- Available in natural rubber and non-latex cups and non-latex tapered brushes



Nada® Pumice Paste — “The Perfect Prep Paste”

- No fluoride, no flavor, no flavor oils, leaves no residue
- Ideal prior to sealants, composite bonding, and orthodontic bracket application
- More acceptable to flavor-intolerant patients • Medium grit • No more mess with mixing pumice and water



MAXmin® Prophy Paste with NuFluor™ — “Cool Chemistry”

- Featuring NuFluor, our unique fluoride, calcium and phosphate chemistry designed specifically for prophy paste
- Formulated with 1.23% fluoride ion • Sweetened with Xylitol • Tough on stains
- Flash rinses to a clean finish, no white residue • Optimized handling – goes on easily without splatter
- Available in great-tasting Mint, Cherry and Bubblegum flavors and medium and coarse grits
- Costs less than the leading brand



Vella® 5% Sodium Fluoride Varnish with Xylitol — “No Lumps, Clumps or Stringy Messes.”

- Smoother, less sticky formula • Sets quickly in contact with saliva, dries clear
- Twice as many brush fibers means greater carrying capacity for a smoother, faster application
- Contains Xylitol • Contains 22,600 ppm fluoride • Provides relief from hypersensitivity



Dayli® 1.1% Neutral Sodium Fluoride Brush-on Gel — “Relieve Whitening Sensitivity”

- Crystal clear, dye-free formula won't stain teeth • Maximum fluoride protection (5,000 ppm)
- Rapid sensitivity relief (5% Potassium Nitrate) • Sweetened with Xylitol, a proven plaque inhibitor
- Also ideal for caries-prone, xerostomia and orthodontic patients • Available in fresh Mint and Grape



PediaGel® Topical Fluoride Gel — “Funtastic Fluoride”

- Two proven formulations: 1.23% APF and 2.0% NSF
- Six fab-tasting flavors: APF includes Bubblegum, Goofy Grape and Super Strawberry, while NSF offers Way Cool Spearmint, Apple Cinnamon and Orange Vanilla • Brilliant, appetizing colors blast through sleek, clear bottles
- Convenient flip-top makes one-handed tray delivery a snap

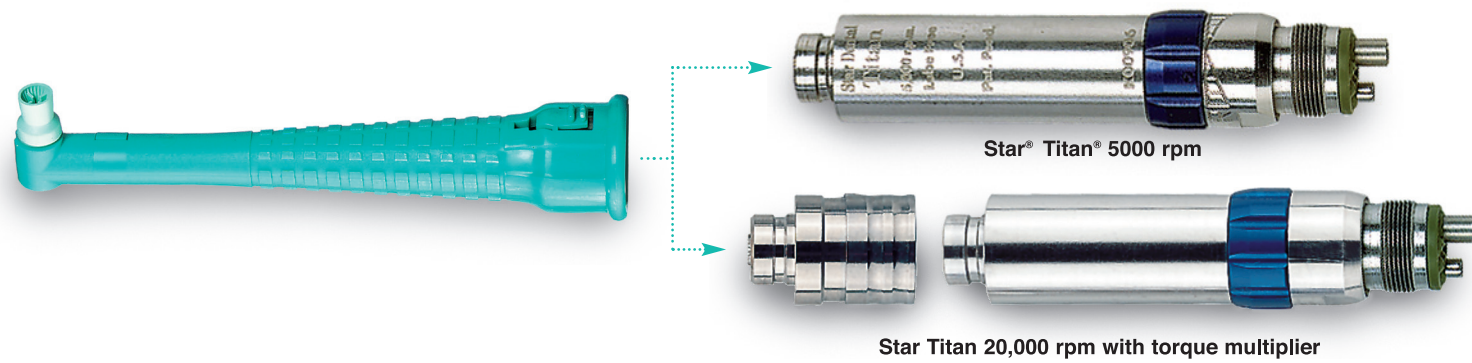
Your satisfaction is 100% guaranteed. If any Preventech product does not live up to your standards, return it for a full refund. Customer Service: 1-800-474-8681.

ēsa is presently only available for Star Titan, Midwest Shorty and Rbino bandpieces. All third party marks – © and ™ – are the property of their respective owners.



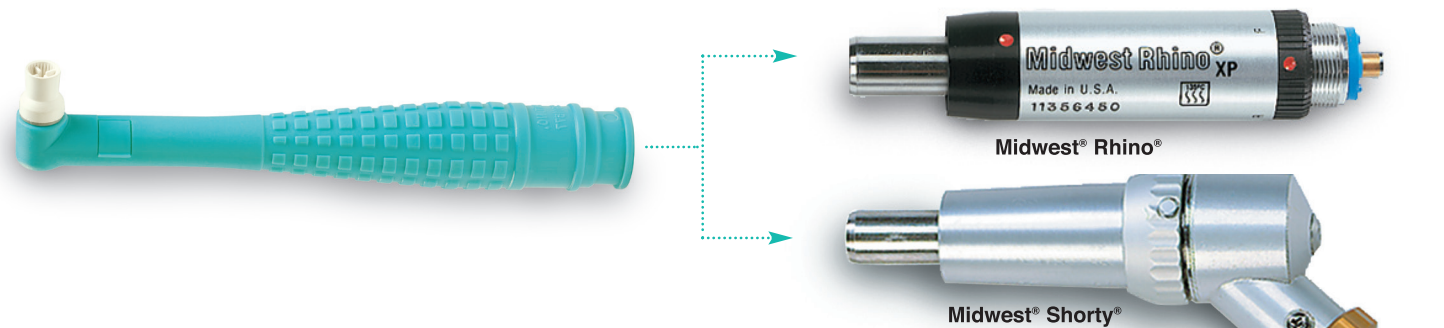
E X T E N D E D S T R A I G H T A T T A C H M E N T

ēsa ST- Star Titan



ITEM NO.	DESCRIPTION
3300113	Soft Cup—100 per box
3300123	Firm Cup—100 per box
3300133	Tapered Brush—100 per box
3300143	Soft Cup Non-Latex—100 per box
3300117	Soft Cup—1000 per box
3300127	Firm Cup—1000 per box
3300147	Soft Cup Non-Latex—1000 per box

ēsa MW-Midwest



ITEM NO.	DESCRIPTION
3300013	Soft Cup—100 per box
3300023	Firm Cup—100 per box
3300033	Tapered Brush—100 per box
3300043	Soft Cup Non-Latex—100 per box

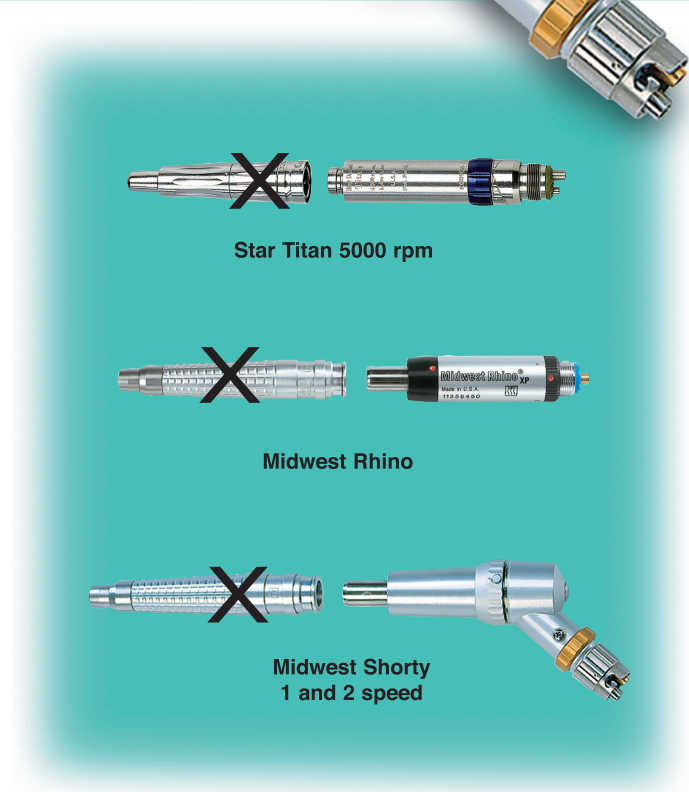
ēsa is easier on your wrists and hands.

Is there anything more critical to your livelihood than your wrists and hands? Studies⁴ have shown that certain forearm, wrist and finger postures, even under moderate hand loads, can increase carpal tunnel pressure (CTP), threaten nerve viability, and cause carpal tunnel syndrome (CTS). Research suggests that reducing the duration, frequency or intensity (i.e., handpiece weight) of exposure is likely to result in the reduction of the incidence or severity of CTS in working populations.

ēsa eliminates the nose cone. Make your present handpiece 50% lighter with ēsa (extended straight attachment) disposable prophylaxis angle. Less weight makes ēsa easier on your wrists and hands, making you feel a whole lot better at the end of the day.

Think about never having to clean, lubricate and autoclave a straight attachment again!

ēsa saves you infection control time, giving you more time for your patients.



ēsa eliminates the need for straight attachments. If you have one of the above handpieces you can use ēsa extended straight attachment.

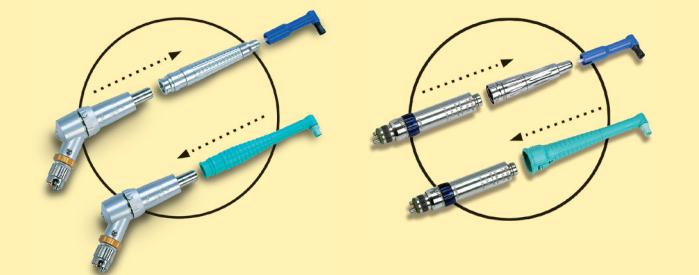
ēsa costs less to use than other disposable prophylaxis angles. At first glance, ēsa appears to cost more than the traditional disposable prophylaxis angles.

However, heat sterilization between patient uses is recommended by the Centers for Disease Control and Prevention (CDC)¹, American Dental Association (ADA)², OSAP³, most state licensing boards, and dental handpiece manufacturers.

So when you consider the additional infection control expense associated with using the straight attachment, ēsa actually saves you money. And that doesn't include the occasional cost of nose cone repairs. Compare for yourself:

	Average DPA	ēsa
Angle Cost	26¢-65¢ ea.	52¢ ea.
Nose Cone Amortization	12¢	-0-
Plastic Sleeves	7¢	-0-
Sterilization Pouch	9¢	-0-
Cleaning Agents	4¢	-0-
Labor Cost Cleaning	42¢	-0-
Total Cost*	\$1.00-\$1.39 ea.	52¢ ea.
Carpal Tunnel	possible	unlikely
100% Guarantee	?	yes

*Does not include handpiece repair costs.



Start saving now! Your wrist, your time, your money. Call your favorite dental dealer and order ēsa today.

Think Lighter!

ēsa
extended straight attachment

¹CDC Recommended Infection Control Practices for Dentistry. MMWR Morbid Mortal Weekly Rep 1993;42(RR-8):1-14. Available at <http://www.cdc.gov/mmwr/preview/mmwrhtml/00021095.htm>. ²ADA Council on Scientific Affairs and ADA Council on Dental Practices. Infection Control Recommendations for the Dental Office and Dental Laboratory. J Am Dent Assoc 1996; 127:672-680. ³OSAP. Infection Control for Dentistry Guidelines, Sept. 1997.

⁴Viikari-Juntura E, Silverstein B — Role of Physical Load Factors in Carpal Tunnel Syndrome, Scan J Work Environ Health, 1999 Jun; 25 (3) 163-85).