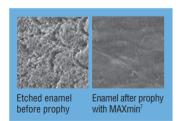
MAXi MINii				Sand Control Control Control	A Company of the Comp
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Great Stain Removal		\$ 10 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		1	A - 44   14   16   16   16   16   16   16
Contains Fluoride					
Good Splatter Control	V				
Easy Rinse-ability					
Calcium Phosphate					
Xylitol	<b>V</b>				
Cost per 200 Cups*	\$56.49	\$71.49 *fro	\$66.99 m www.HenrySche	<b>\$79.99</b> in.com, December 20	021

## When it comes to value in a calcium phosphate paste, MAXmin is off the charts.



Studies show that saliva containing fluoride, calcium and phosphate can aid in the remineralization process. 1,2,3,4 Plus, it just makes sense to put back the building blocks removed during a prophy. But calcium phosphate pastes are not all alike: Sweetened with Xylitol, MAXmin<sup>5,6</sup> doesn't splatter...rinses better (no chalky white residue left on the oral mucosa)...and costs less than the other leading brands. So if you're contemplating a move to a calcium phosphate paste, order MAXmin Prophy Paste with Nuf through your dental dealer or visit Preventech.com for a FREE SAMPLE.

1 Barnes CM. The Evolution of Prophy Paste. Dimensions Dent Hyg 2011;9(3): 50-52. 2 Chow L, Wefel JS. The Dynamics of De- and Remineralization. Dimensions Dent Hyg 2009;7(2): 42-46. 3 Garcia-Godoy F, Hicks MJ. Maintaining the integrity of enamel surface: The role of dental biofilm, saliva and preventive agents in enamel demineralization and remineralization. J Am Dent Assoc 2008;139;258-358. 4 Featherstone J. Delivery challenges for fluoride, chlorhexidine and xylitol. BMC Oral Health 2006, 6(Suppl 1):S8 1-5. 5 Data on file. 6 The formula for MAXmin is patent-pending. 7 University of Maryland data on file. EnamelPro® is a registered trademark of Premier® Dental Products Company. Nupro® is a registered trademark of Dentsply International. Sensodyne® is a registered trademark of GlaxoSmithKline plc.



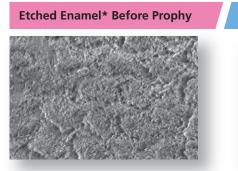


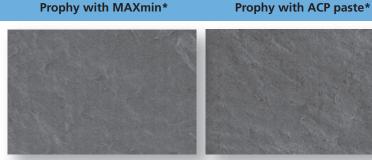
MAXmin Prophy Paste with NuFluor... Maximize your ability to clean and polish while adding fluoride, calcium and phosphate!

- Prophy Paste with NuFluor
- Featuring NuFluor, our unique fluoride, calcium, and phosphate chemistry designed specifically for prophy paste.
- Formulated with 1.23% fluoride ion.
- Sweetened with Xylitol.
- Optimized handling: Goes on easy without splatter.

- Tough on stains.
- Flash rinses to a clean finish.
- Available in great-tasting Mint, Cherry, **Bubblegum and Orange Vanilla flavors** and medium and coarse grits.
- Costs less than the leading brand.

## Results after polishing for 10 seconds and rinsed after 1 minute.





\* University of Maryland Dental School





combined with any other offers.

