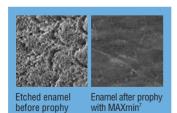
MAXimum value. MINimum splatter. Great Stain Removal Contains Fluoride **Good Splatter Control** Easy Rinse-ability Calcium Phosphate **Xylitol** Cost per 200 Cups* \$48.29 \$50.99 \$57.29 \$65.70 *from www.HenrySchein.com, March 2013

When it comes to value in a calcium phosphate paste, MAXmin is off the charts.

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Studies show that saliva containing fluoride, calcium and phosphate can aid in the remineralization process. 1,2,3,4 Plus, it just makes sense to put back the building blocks removed during a prophy. But calcium phosphate pastes are not all alike: Sweetened with Xylitol, MAXmin^{5,6} doesn't splatter...rinses better (no chalky white residue left on the oral mucosa)...and costs less than the other leading brands. So if you're contemplating a move to a calcium phosphate paste, order MAXmin

Prophy Paste with Nu 1 Barnes CM. The Evolution of Prophy Paste. Dimensions Dent Hyg 2011;9(3): 50-52. 2 Chow L, Wefel JS. The Dynamics of De- and Remineralization. Dimensions Dent Hyg 2009;7(2): 42-46. 3 Garcia-Godoy F. Hicks MJ. Maintaining the integrity of enamel surface: The role of dental biofilm, saliva and preventive agents in enamel demineralization and remineralization. J Am Dent Assoc 2008;139;258-358. 4 Featherstone J. Delivery challenges for fluoride, chlorbexidine and xylitol. BMC Oral Health 2006, 6(Suppl 1):S8 1-5. 5 Data on file. 6 The formula for MAXmin is patent-pending. 7 University of Maryland data









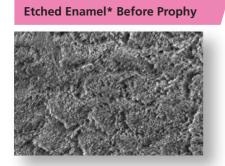
MAXmin Prophy Paste with NuFluor... Maximize your ability to clean and polish while adding fluoride, calcium and phosphate!

- Tough on stains.
 - Flash rinses to a clean finish.

Prophy Paste with NuFluor

- Available in great-tasting Mint, Cherry, **Bubblegum and Orange Vanilla flavors** and medium and coarse grits.
- Costs less than the leading brand.
- Featuring NuFluor, our unique fluoride, calcium, and phosphate chemistry designed specifically for prophy paste.
- Formulated with 1.23% fluoride ion.
- Sweetened with Xylitol.
- Optimized handling: Goes on easy without splatter.

Results after polishing for 10 seconds and rinsed after 1 minute.







* University of Maryland Dental School





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